

Ministry Council Meeting Notes

April 25, 2016, 9:00 AM

Present: Brian Clark, Dana Clark, Nancy Cowin, Jay Lawrence, Rebecca Lawrence, Ken Olin, Leslie Olin

Opening Prayer: Brian Clark

Signage – The Ministry Council viewed slides showing a variety different signage options that Chesterfield area churches have. After reviewing the photo's the following suggestions were made:

- At the street our sign should be –
 - Easy to read!
 - Attractive
 - Simple - Our Churches name is long so emphasis of name could be WEST COUNTY CHURCH, while keeping the St Louis and Seventh-day Adventist less prominent
- Also, at the street discussion on signage options for advertising upcoming events (Meetings, Health Expo, Fall Festival, Agape Feast, Pine Car Derby, VBS)
 1. Changeable lettering signs are versatile but downside is having someone to maintain changing out the words in a timely manner, problems with weathering.
 2. Permanent Banner holder to accommodate standardized Banners for promotion
- To place a directional sign when entering church parking lot with arrows identifying Westwood School and the Church Entrance.
- To have a sign attached to the light post (just right of front doors entrance awning) with Church service hours, website and QR code.
- Across top of Church Entrance doors have painted words saying: Welcome
- Several present liked the idea of putting our Church Name on the brick building itself.

Brian Clark will run temporary power to our current sign for approximately a week and send out an email to the congregation to "drive by" after dark to see how it looks.

Prior points of discussion: The City of Chesterfield will not approve LED signs. Suggested to include Adventist Logo & investigate if MODOT would place notification sign ¼ mile away or so for our location.

Chamber of Commerce – June 10 is the Deadline to place an ad in the 4th Quarter (Sep. 5) publication Out & About, which is mailed to 26,000 households and businesses in Chesterfield zip codes 63017 and 63005.

Leslie Olin placed an ad in the Chamber's E-blast that goes out to approx. 1752 email addresses for \$150.00 for the Health Expo.

Pastor Olin will place an ad for Shadow Empire through the Chamber of Commerce too.

SHADOW EMPIRE – For follow-up Pastor Olin suggested using the 24 part DVD series "Revelation of Peace" by Shawn Boonstra. Pastor Olin will make up Question and Answer cards that can be given out at the Shadow Empire Meetings. Light refreshments, greeters and "row-hosts" are welcome.

Youth Ministry – How to Involve? Will be the focus of our **Next Ministry Council on MAY 14, 8:45 AM.**

Closing Prayer: Brian Clark